

Structure Syllabus Developed by

Sl. No.	Name of BOS Convener/ BOS Member	Designation	Department	College
1	Dr.Sunita Gupta Convener	Professor & Head	Drg.& Ptg.	D.S. College, Aligarh
2	Dr. Hemlata Agrawal Member	Professor & Head	Drg.& Ptg.	T.R. College, Aligarh
3	Smt. Kavita Bharti Member	Associate Professor	Drg.& Ptg.	T.R. College, Aligarh
5	Dr.Ishwar Chand Gupta , Member	Professor	Drg.& Ptg.	D.S. College, Aligarh
6	Dr. S.A. Jafar Member	Associate Professor	Drg.& Ptg.	D.S. College, Aligarh
7	Dr. RuchinVerma Member	Assistant Professor	Drg.& Ptg.	D.S. College, Aligarh

Subject Expert

Sl. No.	Name of BOS Convener/ BOS Member	Designation	Department	College
1	Prof. Kumkum Bhardwaj Member	Professor & Head	Drg.& Ptg.	Govt, Maharani Lakshmibai Snatkottar Kanya Mahavidhalaya, kala bhawan, Indore ,. M.P.
2	Prof. D.S. Bisth Member	Professor & Head	Drg.& Ptg.	Hembati Nandan Bahugana Garhwal University,Srinagar,U.K

Raja Mahendra Pratap Singh State University Aligarh

Faculty of Fine Arts Professional Course/Syllabus Bachelor of Visual Arts – B.V.A./ B.F.A. (Course I & VIII Semester, Year-I - IV)

Ordinances, Rules and Regulations

Aims and Objectives:

Bachelor of Fine Arts / Bachelor of Visual Arts Course means to impart Fine Art Education. It's encourage the study of the Painting ,Plastic Arts ,Applied Arts ,Pottery ,Ceramic etc. It's aim to prepare students to be well versed in theory as well as in practical. It helps students to explore and understand in both historical precedent and contemporary context. There will be academic lectures, practical demonstration, exhibitions and tour of Art Places organised by time to time for student's exposure and understand art talent. Through this you can know about Indian as well as world Art and Culture effectively. This Professional Course of Fine Arts is the best way to attract and explore your students creativity and imaginary power.

Admission rules for the Four Years BFA/BVA Course:

- A. Candidates for admission to the bachelor of visual /Fine Arts course shall be required to have completed the 10+2 standard (Intermediate) examination with minimum 40 % marks. (35 % marks for SC/ST)
- B. All the admission of Raja Mahendra Pratap Singh University, Aligarh will be made on the basis of written test or academic record and interview/ portfolio performance.
- C. Seats are reserved for SC/ST/OBC/EWS category students as per government rules.In case there are not enough qualified candidates from ST category, their quota will be added to that of SC category or a vice-versa. The left over seats of SC & ST will be added to that of OBC category. The number of reserved seats will not exceed 50% of the total number of seats available for the particular course.

Number of Seats: 60 - (The seats in Specialization in Painting, Applied Art , Sculpture , Music and Dance is 60).The ratio of seats can be increased and decreased as per requirement. The Seats for specialization courses will be allotted in III Semester according to merit list of I and II semester.

The ratio of Theory and Practical for BFA/BVA Course are 60% for practical and 30% for theory.

Practical Work- Sheet/Canvas size for practical work in class as well as in exam-15×22 (Half Sheet), For Wash Painting & Copy from Old Masters and 15×11(Quarter Sheet) for Digital Painting.

Break UP of Marks -Semester end examination: 100 Marks (by External and Internal Examiner) in practical

In Theory Mid Semester Test and Assignment/Presentation-Internal Marks-20 marks + Attendance - 05 Marks
=Total 25 Marks

Examination:

- A. The institute follows the semester system. The academic session is divided into two semesters.
- B. If a candidate who has pursued a regular course of study in any semester and having appeared at the examination of the semester, fails to clear paper/papers of that semester, shall be allowed to proceed to the next semester, but shall be required to clear such papers at the subsequent semester.
- C. A student will be allowed to proceed to the next year as per NEP/University rules .
- D. A student, who has pursued a regular course of study of all the semesters prescribed for a degree but has still to clear some paper/papers, will be allowed to appear at the examination for these paper/papers as an Ex-student according to the provisions made in this regard by the university. The student can reappear in maximum three theory papers.
- E. A candidate who has cleared all the papers of all the semesters prescribed for a degree will be declared to have passed. Minimum passing marks in any paper shall be 33 percent of the total marks allotted to the paper and minimum passing marks in any practical paper shall be 40 percent of the total marks allotted to the paper.
- F. The division will be awarded on the basis of the aggregate of marks obtained by the student in all the semesters as follows:

First division	:	60 percent and above
Second division	:	50 percent and above but less than 60 percent
Third division	:	40 percent and above but less than 50 percents

Student has to qualify the co curricular paper minimum passing marks are 33%. It will counted in the calculation of the percentage.

Programme- B.V.A./ B.F.A.

Painting/Applied

Semester-I, Year-I

(PAINTING)

BACHELOR OF FINE ARTS (NEP) YEAR -I , SEM -I

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
							Sessional exam					Exam ESE
							CT	TA	Total			
				L	T	P						
1.	RA140101T	History of Indian Art-1	Core	3	0	0	15	10	25	75	100	3
2.	RA140102T	Fundamental of Art -1	Core	3	0	0	15	10	25	75	100	3
3.	RA140103T	Textile design	Minor	3	0	0	15	10	25	75	100	3
4.	RA140104T	Proficiency in spoken English	SEC	3	0	0	15	10	25	75	100	3

Practicals

5.	RA140105P	Drawing–I	Practical	0		4					100	2
6.	RA140106P	Still Life –I	Practical	0		4					100	2
7.	RA140107P	Clay Modelling –I	Practical	0		4					100	2

Co-curricular

8.	RH000101	First Aid & Health		0	2	0				100	100	2
		Total		12	2	12					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR -I , SEM -II

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140201T	History of Indian Art-II	Core	3	0	0	15	10	25	75	100	3
2.	RA140202T	Fundamental of Art –II	Core	3	0	0	15	10	25	75	100	3
3.	RA140203T	Theatre	Minor	3	0	0	15	10	25	75	100	3
4.	RA140204T	Fundamentals of Digital Marketing	SEC	3	0	0	15	10	25	75	100	3

Practicals

5.	RA140205P	Colour Studies –I	Practical	0		4					100	2
6.	RA140206P	Still Life –II	Practical	0		4					100	2
7.	RA140207P	Clay Modelling – II	Practical	0		4					100	2

Co-curricular

8.	RH000201	Human values and environmental Studies		0	2	0				100	100	2
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		Total		12	2	12					800	20
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Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR -II , SEM -III

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
				L	T	P	Sessional exam					Exam ESE
							CT	TA	Total			
1.	RA140301T	History of Indian Art-III	Core	3	0	0	15	10	25	75	100	3
2.	RA140302T	Art Study ,Materials and methods	Core	3	0	0	15	10	25	75	100	3
3.	RA140303T	Handicraft	Minor	3	0	0	15	10	25	75	100	3
4.	RA140304T	Fundamentals of Insurance	SEC	3	0	0	15	10	25	75	100	3

Practicals

5	RA140305P	Sketching and Drawing from caste/Life in pencil	Practical	0		4					100	2
6	RA140306P	Landscape study of sight scene in water colour	Practical	0		4					100	2
7	RA140307P	Collage from paper	Practical	0		4					100	2

Co-curricular

8.	RH000301	Physical Education & Yoga		0	2	0				100	100	2
		Total		12		12					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added course

BACHELOR OF FINE ARTS (NEP) YEAR -II , SEM -IV

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
				L	T	P	Sessional exam					Exam ESE
							CT	TA	Total			
1.	RA140401T	History of Indian Art-IV	Core	3	0	0	15	10	25	75	100	3
2.	RA140402T	Art ,Aesthetic and Criticism (Indian)	Core	3	0	0	15	10	25	75	100	3
3.	RA140403T	Computer Graphic and Data analysis	Minor	3	0	0	15	10	25	75	100	3

Practical

4.	RA140404P	Life Study in Colour	Practical	0		4					100	2
5.	RA140405P	Creative Landscape	Practical	0		4					100	2
6.	RA140406P	Collage from Waste Material	Practical	0		4					100	2

Research Project

7.	RH000407R	Project (Subject on Mandal/District level)	Research	3	0	0				100	100	3
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Co-curricular

8.	RH000401	Indian / Local Language		0	2	0				100	100	2
		Total		12	2	12					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR -III , SEM -V

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
				L	T	P	Sessional exam					Exam ESE
							CT	TA	Total			
1.	RA140501T	History of Western Art- I	Core	3	0	0	15	10	25	75	100	3
2.	RA140502T	Art ,Aesthetic and Criticism (Western)	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140503P	Wash Painting-I	Practical	0		4					100	2
4.	RA140504P	Pictorial Composition –I	Practical	0		4					100	2
5.	RA140505P	Mural- I	Practical	0		4					100	2
6.	RA140506P	Copy from Old Masters (Minitature Painting)	Practical	0		4					100	2

Research Project

7.	RA140507R	3D Animation and Video Art	Research	03	0	0				200	200	4
				09		16					800	20

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BACHELOR OF FINE ARTS (NEP) YEAR -III, SEM -VI

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
				L	T	P	Sessional exam					
							CT	TA	Total			
1.	RA140601T	History of Western Art- II	Core	3	0	0	15	10	25	75	100	3
2.	RA140602T	Art Education	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140603P	Wash Painting-II	Practical	0		6					100	2
4.	RA140604P	Pictorial Composition –II	Practical	0		6					100	2
5.	RA140605P	Mural- II	Practical	0		4					100	2
6.	RA140606P	Copy from Old Masters Modern Indian Artists)	Practical	0		4					100	2

Research Project

7.	RA140607R	Internsship under senior Artists	Research	0	0	0				200	200	4
		Total		6	0	20					800	20

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BACHELOR OF FINE ARTS (NEP) YEAR-IV , SEM -VII

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
				L	T	P	Sessional exam					
							CT	TA	Total			
1.	RA140701T	History Of Indian Art-Modern Art Group & Its Artists	Core	3	0	0	15	10	25	75	100	3
2.	RA140702T	Indian Folk & Traditional Art	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140703P	Creative Composition – 1	Practical	0	0	4					100	2
4.	RA140704P	Studio Course (Work Display)	Practical	0	0	4					100	2
5.	RA140705P	Installation Art – I	Practical	0	0	4					100	2
6.	RA140706P	Digital Art – I	Practical	0	0	4					100	2

Research Project

7.	RA140707R	Tour of Art Places , Museum & Galleries (Survey based Report)	Research	0	0	0				200	200	4
		Total		06		16					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR- IV , SEM -VIII

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140801T	Research Methodology	Core	3	0	0	15	10	25	75	100	3
2.	RA140802T	Media & Technique	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140803P	Creative Composition – II	Practical	0		4					200	2
4.	RA140804P	Graphic Design –Leno/Wood cut	Practical	0		4					100	2
5.	RA140805P	Life Study in colour (full figure)	Practical	0		4					100	2

Research Proje

7.	RA140806R	Majore Research Project	Research	3	0	0				200	200	4
		Total		09	0	16					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR -I , SEM -I

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140101T	History of Indian Art-1 Unit-1- Pre- Historic cave painting , Indus valley civilization Unit-2- Mauryan sculpture- Bharhut, Amravati, Shung Period Stupas - Sanchi , Unit-3- Mathura sculpture , Gandhar sculpture Unit-4- Jogimara, Bagh, , Ellora Caves Unit-5- Gupta period: Ajanta caves (painting)	Core	3	0	0	15	10	25	75	100	3
2.	RA140102T	Fundamental of Art -1 Unit-1- Introduction of Applied art, meaning of advertising, principles of Design Unit-2- Introduction of sculpture, various mediums like clay,plaster of paris, Terracotta Unit-3- Process of modelling, carving & assemblage Unit-4- Introduction of performing arts-vocal & instrumental, Definition of Music, methods of Indian Music Unit-5- Introduction of Performing arts-Dance (Various Dance Forms), Natak	Core	3	0	0	15	10	25	75	100	3
3.	RA140103T	Fundamental Textile design- Unit-1- Traditional design, nature based design ,Geometrical pattern design Unit-2- Fundamental of Textile design- motif, Repeat & Design , concept , Batik & Dyeing Unit-3- Design for wearing, design for block printing, design for Embroidery Unit-4- Types of Loom, Parts of Handloom and their function Unit-5- Plane wearing, stripe and check effect, fabric and fiber	Minor	3	0	0	15	10	25	75	100	3
4.	RA140104T	Proficiency in spoken English	SEC	3	0	0	15	10	25	75	100	3

Practicals

5.	RA140105P	Drawing-I Learn to draw basic shapes & understanding value, structure of forms.	Practical	0		4					100	2
6.	RA140106P	Still Life -I Learn to draw & to render of basic shapes in three dimensions such as casts, drapery and still objects, develop the skills of light & shades in pencils, charcoal and pastels.	Practical	0		4					100	2
7.	RA140107P	Clay Modelling -I Design three dimensional objects in clay such as ear, eye, nose, hand, feet etc.	Practical	0		4					100	2

Co-curricular

8.	RH000101	First Aid & Health		0	2	0				100	100	2
		Total		12	2	12					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR -I, SEM -II

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
				L	T	P	Sessional exam					Exam ESE
							CT	TA	Total			
1.	RA140201T	History of Indian Art-II Unit-1- Chalukya period: temple of Badami & Aihole Unit-2- Pallava period: Rath temple & Shore temple Unit-3- Chola & Chandel period: Brihadisvara temple at Thanjavur, Meenakshi temple- Madurai Unit-4- Kalinga architecture : Sun temple of Konark, Jagannath temple of Puri, Lingraj temple Unit-5- Jain Temple of Mount Abu Rajasthan , Chandel Period (Khajuraho Temple)	Core	3	0	0	15	10	25	75	100	3
2.	RA140202T	Fundamental of Art –II Unit-1- Definition of art, classification of Art Unit-2- Sadang- the six limbs of art Unit-3- Six Elements of Art- Line, from, colour Unit-4- Tone, Texture, Space Unit-5- Principal of Art- Balance, Harmony, Rhythm, Proportion, Emphasis, Unity	Core	3	0	0	15	10	25	75	100	3
3.	RA140203T	Theatre – Unit-1- Introduction to Theatre , History of Indian Theatre Unit-2- History of Western Theatre , Comedy of Forms and styles of Theatre – Comedy and Tragedy Unit-3- Theatre Architecture , Survey of historical and contemporary theatre Architecture Unit-4- Indian Folk and Street Theatre – Regional Folk Theatre –Jatra (Bengal & Odisha) ,Tamasha (Maharashtra) ,Swang (Haryana) Unit-5- Nautanki (U.P.) ,Bhavai (Gujrat) ,Dashavtar (Goa)	Minor	3	0	0	15	10	25	75	100	3
4.	RA140204T	Fundamentals of Digital Marketing	SEC	3	0	0	15	10	25	75	100	3

Practicals

5.	RA140205P	Colour Studies –I Colour properties, colour wheel & colour value. Understanding possibility of colour medium, Applying different colour medium, composition in monochrome/ colour	Practical	0		4					100	2
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6.	RA140206P	Still Life –II Study of man- made and natural objects in colour	Practical	0		4					100	2
7.	RA140207P	Clay Modelling – II Sculptural experience-round, low & high relief, simple exercise in texture and design with pottery , Figurative study	Practical	0		4					100	2

Co-curricular

8.	RH000201	Human values and environmental Studies		0	2	0				100	100	2
		Total		12	2	12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -II , SEM –III (painting)

S. No.	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
							Sessional exam					
				L	T	P	CT	TA	Total			
1.	RA140301T	History of Indian Art-III Unit-1- Pal & Apbhransh style Unit-2- Rajasthani style- Mewar school, Harauti school, Kota & Bundi school Unit-3- Dhundhar school- Jaipur kalam, Marwar school - Kishangarh kalam Unit-4- Mughal period- Akbar , Jahangir and Shah jahan Unit-5- Pahari painting- Kangra, Basholi & Gharwal kalam	Core	3	0	0	15	10	25	75	100	3
2.	RA140302T	Art Study material & methods Unit-1- Study of behavior of colours and their chemical properties Unit-2- Preparation of canvas,their supports and ground Unit-3- Study of Technique of traditional miniature Paintings Unit-4- Study of Technique of Mural Painting(Indian & Western)-Fresco Unit-5- Introduction of other mural techniques-Mosaic,Collage & Relief	core	3	0	0	15	10	25	75	100	3
3.	RA140303T	Handicraft: Unit-1- Craft traditions –historical overview of various crafts ancient to modern times understanding the role of craft in different culture and societies Unit-2- Basic principle of design,	Minor	3	0	0	15	10	25	75	100	3

		colour composition, learning about different materials, their properties Unit-3- Exploring traditional methods and techniques used in various crafts absorption drying capacity, process and methods of handicraft, fashion industry Unit-4- Raw material- colour, brushes cloth, mirror, technique for working with metal, woodworking, pottery Unit-5- Business and marketing- understand the business aspects of running a craft- related venture learning about different marketing strategies and sales technique understand the financial aspect of running a craft business										
4.	RA140304T	Fundamentals of Insurance	SEC	3	0	0	15	10	25	75	100	3

Practicals

5	RA140305P	Sketching and Drawing from caste/Life in pencil	Practical	0		4					100	2
6	RA140306P	Landscape study of sight scene in colour showing perspective effects of light , various moods of nature and atmosphere	Practical	0		4					100	2
7	RA140307P	Collage from paper on current theme	Practical	0		4					100	2

Co-curricular

8.	RH000301	Physical Education & Yoga		0	2	0				100	100	2
		Total		12		12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -II , SEM –IV (Painting)

S. No.	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit	
							Sessional exam						
				L	T	P	CT	TA	Total				
1.	RA140401T	History of Indian Art-IV Unit-1- Company Style, Modern Art Revolution Raja Ravi Verma , Unit-2- Indian Renaissance - Bengal school, Abnindra Nath tagore Unit-3- Nandlal Bose, Asit kumar Halдар, Unit-4- Kshitindranath Mazumdar, Gagendra Nath tagore ,Ravindra nath Tagore Unit-5- D.P.Rai Chaudhary, Yamini Roy	Core	3	0	0	15	10	25	75	100	3	
2.	RA140402T	Art ,Aesthetic and Criticism (Indian) Unit-1- Meaning of Art, Classification of Art . Art and	Core	3	0	0	15	10	25	75	100	3	

		Beauty Unit-2- theory of Rasa Bharat Muni, Abhinav gupta , Unit-3- Chitrasutra , Chitralakshana , Dhvani Sidhant, Unit-4- Sadharnikaran , Bhatt Lolatt, Bhatt nayak Unit-5- Shankuk, Anand kumar Swami, Satyam , Shivam , Sundram										
3.	RA140403T	Computer Graphic and Data analysis in Visual Arts Unit-1- Computer Literacy , Basic of Computer Hardware , Basic of Computer Software Unit-2- Indroduction to Computer Graphics , Display devices , Graphic Software Unit-3- Computer Operating System , Internet and open Sources Resources ,Use and Create Google Forms Unit-4- Composing and Editing Documents ,Document Formatting and Printing,Data entry Data Management Unit-5- Data Storage , Data Retrieval , Data Analysis ,	Minor	3	0	0	15	10	25	75	100	3

Practical

4	RA140404P	Portrait Study in Colour in any medium	Practical	0		4					100	2
5	RA140405P	Creative Landscape	Practical	0		4					100	2
6	RA140406P	Collage from Waste Material	Practical	0		4					100	2

Research Project

7.	RA140407R	Project (Subject on Mandal / District level)	Research	3	0	0				100	100	3

Co-curricular

8.	RH000408	Indian/ Local Language		0	2	0				100	100	2
		Total		12	2	12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -III, SEM -V

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
							Sessional exam					
				L	T	P	CT	TA	Total			
1.	RA140501T	History of Western Art- I Unit-1- Pre Historic painting, Egyptian Art Unit-2- Create and Mycenian art Unit-3- Classical Painting, Early Christian Art Unit-4- Byzantine Art Unit-5- Romanesque and Gothic art	Core	3	0	0	15	10	25	75	100	3

2.	RA140502T	Art ,Aesthetic and Criticism (Western) Unit-1- Western theory of aesthetic, plato, Unit-2- Aristotle, Baumgarten Unit-3- Hegel, croce, Tolstoy Unit-4- Roger Fry, Clive Bell Unit-5- Herbert Reed , leger, Sigmund freud	Core	3	0	0	15	10	25	75	100	3
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Practicals

3.	RA140503P	Wash Painting-I	Practical	0		4					100	2
5	RA140504P	Pictorial Composition-I	Practical	0		4					100	2
6	RA140505P	Mural- I	Practical	0		4					100	2
7	RA140506P	Copy from Old Masters (Minitature Painting)	Practical	0		4					100	2

Research Project

8.	RA140507R	3D Animation and Video Art	Research	03	0	0				200	200	4
				09		16					800	20

BACHELOR OF FINE ARTS (NEP) YEAR- III , SEM -VI

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam		Exam ESE	Sub Total	Credit	
				L	T	P	Sessional exam					
							CT	TA				Total
1.	RA140601T	History of Western Art- II Unit-1- Early Renaissance Painting Unit-2- High Renaissance Painting Unit-3- Baroque & Roccoco Painting Unit-4- Neo Classicism , Romanticism Unit-5- British Landscape Painting, Realism	Core	3	0	0	15	10	25	75	100	3
2.	RA140602T	Art Education Unit-1- Museums of India- National Museum- New Delhi, Allahabad Museum Unit-2- Galleries of India- National Gallery of modern art- New Delhi, Jahangir art Gallery- Mumbai Unit-3- Academy of India- Lalit kala Acedemy New Delhi, state Lalit Kala Academy Lucknow Unit-4- Indian art Exhibitions- Indian Art Fair Unit -5- Indian art Awards- Bharat Ratna, Padma Vibhushan, Padma Bhushan and Padma Shri	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140603P	Wash Painting-II	Practical	0		6					100	2
4.	RA140604P	Pictorial Composition –II	Practical	0		6					100	2
5.	RA140605P	Mural- II	Practical	0		4					100	2
6.	RA140606P	Copy from Old Masters Modern Indian Artists)	Practical	0		4					100	2

Research Project

7.	RA140607R	Internship under senior Artists	Research	0	0	0				200	200	4
		Total		6	0	20					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -IV, SEM -VII

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
				L	T	P	Sessional exam					Exam ESE
							CT	TA	Total			
1.	RA140701T	History of Indian Art-Modern Art Group & Its Artists Unit-1- Tanjor School of painting , Kalighat Paintings Unit-2- Establishment of Art Institutions in India –Madras School of Art , School of Indian Art in Calcutta ,Sir J.J. School of Art in Bombay Unit-3- Pioneer of Modern Art – Ram kinker Baij ,D.P.Roy Chaudhary Unit-4- Delhi Shilpi Chakra – Bhabesh Chandra Sanyal , Dhanraj Bhagat , K.S. Kulkarni ,Kanwal Krishna Unit-5- Progressive Artist group- M.F. Hussain , F.N. Souza , S.H.Raza , K.H.Ara	Core	3	0	0	15	10	25	75	100	3
2.	RA140702T	Indian Folk & Traditional Art Unit-1- Patchitra of Orissa, Tanjore painting of Tamilnadu Unit-2- kalamkari of Andhra Pradesh, Warli of Maharashtra Unit-3- Madhubani painting of Bihar, Gond & Pithora painting of Madhya Pradesh Unit-4- Floor Art- Rangoli, Chowk Purna Unit-5- Alpana, Saathiya, Mandana	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140703P	Creative Composition– 1	Practical	0	0	4					100	2
4.	RA140704P	Life Sketching (Full Figure)	Practical	0	0	4					100	2
5.	RA140705P	Studio Course (Work Display) The student will have to present a minimum of 50 visuals at the end of session to establish his/ her hold on the subject. Each student shall plan the program of study in consultation of the department	Practical	0	0	4					200	4

Research Project

6.	RA140706R	Tour of Art Places , Museum & Galleries (Survey based Report) Tour of art places, museum and galleries, report on tour about 25 pages	Research	0	0	0				200	200	4
		Total		06		16					800	20

BACHELOR OF FINE ARTS (NEP) YEAR-IV, SEM -VIII

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140801T	Research Methodology Unit-1- Meaning , Purpose and Scope of research Methodology in Arts Unit-2- Types of Fundamental Research , Methods of Research – Experimental, Descriptive Unit-3- Steps of Research , Criteria and source for Identifying the Research Problem Unit-4- Characteristics of a good research problem, Project and Article writing Unit-5- Format and Styles of research proposal , Writing references in research proposal	Core	3	0	0	15	10	25	75	100	3
2.	RA140802T	Different Media & Technique Unit-1- Introduction of Media and Technique , Monochromatic ,Multi colour , Collage Unit-2- Drawing Media & Technique , pencil , charcoal ,Ink ,coloured chalk Unit-3- Painting Media & Technique , Water colour , temptra ,gouache , oil colour ,Acrylic colour , Mix media Unit-4- Brief introduction of print making & Technique , Relief Prints , Intaglio prints, Paleographic prints Unit-5- Mural , Video Art , Computer art , document art	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140803P	Creative Composition – II	practical	0		4					200	2
4.	RA140804P	Graphic Design –Leno/Wood cut	Practical	0		4					100	2
5.	RA140805P	Life Study in colour (full figure)	Practical	0		4					100	2

Research Project

6.	RA140806R	Major Research Project	Research	4	0	0				200	200	4
		Total		10	0	16					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher's Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

Course Outcomes

Semester-I

Co-1	Understanding the theory of Ancient Indian Art. Recognizing the characteristics, techniques and historical background of Indian art and architecture. Discovering primary and secondary sources of Ancient Indian art. Evaluating artworks of ancient Indian history.
Co-2	Students get information about Art. The Art language is based on concepts called the Shadang, Elements and Principal of Design, Introduction of the basic knowledge of Shadang, Elements and Principal of Art.
Co-3	Free hand drawing study from objects and nature by line as well as light and shade with colorful visual experience.
Co-4	Understanding the creativity of a design required for developing visual arrangement in to different mode.
Co-5	To understand the techniques which focus on the relations of material and treatment with basic anatomy of sculpture?
Co-6	To learn Art by still objects. These objects can be fruits, vegetables, vases, flowers and things that are not live.
Co-7	Understanding of the Methods Usage of Nature Drawing and colouring.

Semester-II

Co-1	Understanding the theory of Indian Art. Recognizing the characteristics, techniques and historical background of Indian art and architecture. Discovering primary and secondary sources of Indian art. Evaluating artworks of Indian history
Co-2	To understating the basic knowledge of fundamental aspects of visual and performing Arts like Graphic, Mural as well as Performing Arts also.
Co-3	Understanding the creativity of a pictorial design in colour, required for developing a colour composition and basic understanding of colour.
Co-4	Student will gain the knowledge of designing skill in different aspects like calligraphy and optical illusion.
Co-5	To enhance the study of three dimensions though manipulated skills in clay and plaster etc.
Co-6	Apply the skills of observation to draw and render objects in three dimensions. Identify the relationship between objects,

	colour and texture also.
Co-7	Understanding of the Methods Usage of colour in Nature studies.

Semester-III

Co-1	Develop a basic understanding of the art history of medieval Art	25
Co-2	Basic knowledge of art material and methods. Understanding the technique of indian Mural, Indian miniature and Fresco Tempra. Understanding the meaning, terminology and process of methods and material	25
Co-3	Develop understanding of human figure in pencil	08
Co-4	Study of Nature with full sight scene in colour	08
Co-5	Understanding of composition based on the awareness of inter relationship of different shapes and forms .Understanding composition as an ideal relationship between various elements of Art.	08

Co-6	Develop understanding of human figure in colour	08
Co-7	Understanding of the basic principles of printmaking. Introduction of materials and use for making a design based on gathering impression from various surfaces. Simple assignment based on Lino cut/wood cut	08
Co-8	Understanding basic and essentials of computer graphic. Creating bookmarks, book cover, logo design and sticker.	08

Semester IV

Co-1	Develop a basic understanding of the art history of modern Indian Art & its Artist how they proceed the Indian art forward in the globalization.	25
Co-2	Develop the basic understanding of Indian Aesthetic and Rasa Siddhant	25
Co-3	Understanding the human anatomy and structure	08
Co-4	Understanding of composition based on the awareness of inter relationship of different shapes and forms.	08
Co-5	Understanding composition as an ideal relationship between various elements of Art ,Use of waste products	
Co-6	Understanding the meaning, terminology and process of printmaking (three dimensional exercise)	
Co-7	Understanding the concept of design such as negative and positive space. apply basic methods of computer design.	08

Semester V

Co-1	Understanding the historical background of European art. Evaluation the art work of different civilization.	25
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Co-2	Develop a basic understanding of western aesthetic. Basic knowledge western theories and its relevance to the present.	25
Co-3	Understanding the meaning and process of Wash painting.	08
Co-4	Understand through experimentation, build skills in various media and approaches to art making	08
Co-5	Understanding the process of mural and fresco (bueno/saccho) technique.	08
Co-6	Study by copying The Great artist's work of Ajanta, Rajasthani and Pahari paintings	08
Co-7	. Understanding life-like characters and change scene with the help of animation	08

Semester VI

Co-1	Understanding the historical background of European painting.	25
Co-2	Study of Indian Museums ,Art galleries, Art Academies.Knowing about famous Awards in Art field	25
Co-3	Understanding about wash painting tools,uses of different tools,new experiments in Wash Painting	08
Co-4	Understanding of modern design, colour, concept, media and fomats	08
Co-5	Understanding the advances process of mural and fresco(bueno/ sacco)technique	08
Co-6	Study by copying The Great Indian modern artist's work like Amrita Shergill,Nand lal bose , Asit kumar haldhar,Abnindra nath Tagore and Indian	08
Co-7	Understanding life-like characters and change scene with the help of animation	08

Semester VII

Co-1	Understanding development of Indian modern Art and the various various forms of Indian Folk & Trival Art.It convince how the depiction of a pure & true environment is important for an art work.	25
Co-2	Understanding Research methodology, its meaning and process of research	25
Co-3	Understanding display of Art by exhibit their art work	
Co-4	Understanding the Art by visiting Art places, learning by seeing paintings in galleries and museums	At least One Week
Co-5	Applying different techniques for making Installation in 3D form. Creative Art work by using waste material	

Semester VIII

Co-1	Understanding research methods. Eligible for Post Graduate degree and open the way for Ph.D degree. Understanding the writing research paper.	
Co2	Understanding different mediums and art technique	
Co-3	Understanding the print media	

Co-4	Applying any colour medium / Technique according to your choice on the paper/canvass with subjects such as Indian mythology & festivals ,market scenes, rural life, daily life etc.	
Co5	Understanding facing the Board for Interview	

Suggested Books-

1. Meaning of Art by Harbert Read, The Penguin edition
2. Indian Art by Parth Mittra, Oxford University press New York,
3. The Transformation of nature in art by Ananda Coomar Swamy, New York, Dover
4. Elements of Indian art by S.P. Gupta, D.K .Pvt. Ltd, 2nd Edition New Delhi
5. Ancient sects and its impact on Human Civilization by Dr. A.P. Singh, Agam kala prakashan, New Delhi
6. Meaning of Art by Harbert Read, The Penguin edition
7. Indian Art by Parth Mittra, Oxford
8. Principles of Art by R.G. Collingwood, Landon
9. Art of Ancient India, by Susan Huntington, New York
10. History Of Indian Painting, by Krishna Chaityanya, Abhinav Publications, New Delhi
11. Indian Art by Parth Mittra, Oxford University press NewYork
12. The Transformation of nature in art by Ananda Coomara Swamy, New York, Dover
- 13.Indian art by Percy Brown
- 14.Bhartiya Chitra kala by V S Agrawal
- 15.Indian Art by Parth Mittra, Oxford University press NewYork 2. The Transformation of nature in art by Ananda Coomara Swamy, New York, Dover
16. Kala Saudhyantik, Laxmi Narayan, Bihar
17. Rupankan Giri Raj Kishor Agarwal, Sanjay Prakashan, Meerut
18. Art and Technique by- Avinash BahadurVerma, Edition-2nd, Rajni Press, Meerut NOTE: Latest edition of books u
19. Mughal Painting during Jahangir's time by Ashok KumarDas, Asiatic Society
20. Paintings of Akbar's court by GeetiSen, Luster press Pvt
21. Imperial Mughal painting by AminaOkhada, Paris
22. Indian Miniature by WG. Archer, New York
23. Transformation of Nature by RaiNiharRanjan

24. BhartiyaChitra-Kala by Agarwal Vasu Dev Sharan
- 25 Bhartiya Murti-Kala by Singh Arbind Kumar
27. Indian Sculpture by Agarwal V.S
28. Aesthetics- Philosophy of beauty & Art by Rajendra vajpai
29. Ethics in culture: the dissemination of values through literature and other media by Astrid Earl, Herbert Dr. Mazhar Husain, Robert Wilkinson
30. Basic Design 02: Layout by Gavin Ambrose, illustrated, AVA Publishing
31. Basics Advertising 01: Copywriting By Rob Bowdery, illustrated, AVA Publishing
32. Basics Advertising 03: Ideation by Nik Mohan, AVA Publishing
33. Prior, John, Handbook of Training and Development, Jaico Publishing House, Bombay.
34. Warren, M.W. Training for Results, Massachusetts, Addison- Wesley.
35. History of Arts by J.W. Janson, Thames and Hudson , London
36. A History of Western Art: From Pre history to the20th Century by Antony Mason, John T. Spike
37. Through the Ages (Ninth Edition) by Richard G. Tansy, 8th Edition, Harcourt publisher, Australia
38. Ancient sects and its impact on Human Civilization by Dr. A.P. Singh, Agam kala prakashan, New Delhi
39. Oriental aesthetics and musicology: the art and science of Indian music,Volume1 by Premalatā Śharmā, Sangeet Natak Academy
40. Indian Kāvya Literature, Volume 4,byA. K. Warder
41. Abhinava Gupt on Indian aesthetics by Y.S. Walimbe
42. Indian aesthetics by Kanti Chandra Pandey
43. Kala Senthantik : Lakshmi Narayan, shri Mati Badhu Devi Bihar
44. Rupankan Giriraj Kisor Agarwal , Sanjay Prakashan Agra
- 45 Art and Technique by- Avinash Bahadur Verma, Edition-2nd, Rajni Press, Meeru
46. A History of Fine Arts in India and West by Edith Tomory, London
47. History of Arts by J.W .Jonson, Thames and Hudson ,London
48. A concise History of Modern painting by Sir Herbert Read Edward, Kissinger Publication LCC
49. A History of Western Art by Laurie Adams
50. The Oxford History of Western Art edited by Martin Kemp
51. A History of Western Art: From Prehistory to the 20thCentury by Antony Mason, John T. Spike

52. History of Western Art with Guide to Electronic Research in Art by Laurie Schneider Adam
53. Elements of Indian art by S.P. Gupta, D.K. Pvt. Ltd, 2nd Edition New Delhi NOTE
54. A History of Western Art Laurie Adams the Oxford History of Western Art edited by Martin Kemp 55. A History of Western Art: From Prehistoric to the 20th Century Antony Mason, by John T. Spike
56. History of Western Art with Guide to Electronic Research in Art by Laurie Schneider
57. The birth of Greek art by Andre Malraux and Georges Salles, Golden press, New York
58. History of Arts by J.W. Janson, Thames and Hudson, London
59. Samkaleen Bhartiye chitrkala, Ashoka bhumika, Ankita prakashan
60. Aadhunika kala kosha, Vinod Bhardwaj

Programme- B.V.A./ B.F.A.

(Painting/Applied)

Semester-I, Year-I

APPLIED ARTS

BACHELOR OF FINE ARTS (NEP) YEAR -I, SEM -I

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
				L	T	P	Sessional exam					
							CT	TA	Total			
1.	RA140101T	History of Indian Art-I	Core	3	0	0	15	10	25	75	100	3
2.	RA140102T	Fundamental of Art -I	Core	3	0	0	15	10	25	75	100	3
3.	RA140103T	Textile design	Minor	3	0	0	15	10	25	75	100	3
4.	RA140104T	Proficiency in spoken English	SEC	3	0	0	15	10	25	75	100	3

Practicals

5.	RA140105P	Drawing-I	Practical	0		4					100	2
6.	RA140106P	Still Life -I	Practical	0		4					100	2
7.	RA140107P	Clay Modelling -I	Practical	0		4					100	2

Co-curricular (Qualifying)

8.	RH000101	First Aid & Health		0	2	0				100	100	2
		Total		12	2	12					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher’s Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR -I, SEM -II

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140201T	History of Indian Art-II	Core	3	0	0	15	10	25	75	100	3
2.	RA140202T	Fundamental of Art –II	Core	3	0	0	15	10	25	75	100	3
3.	RA140203T	Theatre	Minor	3	0	0	15	10	25	75	100	3
4.	RA140204T	Fundamentals of Digital Marketing	SEC	3	0	0	15	10	25	75	100	3

Practicals

5.	RA140205P	Colour Studies –I	Practical	0		4					100	2
6.	RA140206P	Still Life –II	Practical	0		4					100	2
7.	RA140207P	Clay Modelling – II	Practical	0		4					100	2

Co-curricular

8.	RH000201	Human values and environmental Studies		0	2	0				100	100	2
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		Total		12	2	12					800	20
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BACHELOR OF FINE ARTS (NEP) YEAR -II , SEM -III

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
				L	T	P	Sessional exam					
							CT	TA	Total			
1.	RA140301T	History of Indian Art-III	Core	3	0	0	15	10	25	75	100	3
2.	RA140302T	Advertising theory	Core	3	0	0	15	10	25	75	100	3
3.	RA140303T	Handicraft	Minor	3	0	0	15	10	25	75	100	3
4.	RA140304T	Fundamentals of Insurance	SEC	3	0	0	15	10	25	75	100	3

Practicals

5.	RA140305P	Lettering and typography	Practical	0		4					100	2
6.	RA140306P	Graphic design	Practical	0		4					100	2
7.	RA140307P	Photography	Practical	0		4					100	2

Co-curricular

8.	RH000301	Physical Education & Yoga		0	2	0				100	100	2
		Total		12		12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -II , SEM -IV

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
				L	T	P	Sessional exam					
							CT	TA	Total			
1.	RA140401T	History of Indian Art-IV	Core	3	0	0	15	10	25	75	100	3
2.	RA140402T	Advertising theory	Core	3	0	0	15	10	25	75	100	3
3.	RA140403T	Computer Graphic and Data analysis	Minor	3	0	0	15	10	25	75	100	3

Practical

4.	RA140404P	Lettering and typography	Practical	0		4					100	2
5.	RA140405P	Graphic design	Practical	0		4					100	2
6.	RA140406P	Photography	Practical	0		4					100	2

Research Project

7.	RA140407R	Project (Subject on Mandal/District level)	Research	3	0	0				100	100	3
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Co-curricular

8.	RH000401	Indian/ Local Language		0	2	0				100	100	2
		Total		12	2	12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -III , SEM -V

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
				L	T	P	Sessional exam					Exam ESE
							CT	TA	Total			
1.	RA140501T	History of Western Art- I	Core	3	0	0	15	10	25	75	100	3
2.	RA140502T	Advertising theory	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140503P	Computer Graphics	Practical	0		4					100	2
4.	RA140504P	Photography	Practical	0		4					100	2
5.	RA140505P	Illustration	Practical	0		4					100	2
6.	RA140506P	Press layout & poster design I	Practical	0		4					100	2

Research Project

7.	RA140507R	3D Animation and Video Art	Research	03	0	0				200	200	4
				09		16					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -III , SEM -VI

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
				L	T	P	Sessional exam					
							CT	TA	Total			
1.	RA140601T	History of Western Art- II	Core	3	0	0	15	10	25	75	100	3
2.	RA140602T	Advertising theory	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140603P	Computer Graphics	Practical	0		6					100	2
4.	RA140604P	Photography	Practical	0		6					100	2
5.	RA140605P	Illustration	Practical	0		4					100	2
6.	RA140606P	Press layout & poster design II	Practical	0		4					100	2

Research Project

7.	RA140607R	Internship under senior Artists	Research	0	0	0				200	200	4
		Total		6	0	20					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -IV, SEM -VII

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
							Sessional exam					
							CT	TA	Total			
1.	RA140701T	History Of Indian Art-Modern Art Group & Its Artists	Core	3	0	0	15	10	25	75	100	3
2.	RA140702T	Advertising theory	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140703P	Video art –I	Practical	0	0	4					100	2
4.	RA140704P	Installation Art – I	Practical	0	0	4					100	2
5.	RA140705P	Studio course (work display)	Practical	0	0	4					200	2

Research Project

7.	RA140706R	Tour of Art Places , Museum & Galleries (Survey based Report)	Research	0	0	0				200	200	4
		Total		06		16					800	20

BACHELOR OF FINE ARTS (NEP) YEAR- IV , SEM -VIII

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140801T	Research Methodology	Core	3	0	0	15	10	25	75	100	3
2.	RA140802T	Advertising theory	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140803P	Computer graphics	Practical	0		4					200	2
4.	RA140804P	Installation Art – II	Practical	0		4					100	2
5.	RA140805P	Video art-II	Practical	0		4					100	2

Research Project

7.	RA140806R	Major research projects	Research	3	0	0				200	200	4
		Total		09	0	16					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -I, SEM - I

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Sub Total	Credit	
				L	T	P	Sessional exam					Exam ESE
							CT	TA	Total			
1.	RA140101T	History of Indian Art-1 Unit-1- Pre- Historic cave painting , Indus valley civilization Unit-2- Mauryan sculpture Bharhut, Amravati, Shung Period Stupas - Sanchi , Unit-3- Mathura sculpture , Gandhar sculpture Unit-4- Jogimara, Bagh, ,Ellora Unit-5- Gupta period:Ajanta caves (painting)	Core	3	0	0	15	10	25	75	100	3
2.	RA140102T	Fundamental of Art -1 Unit-1- Introduction of Applied art, meaning of advertising, principles of Design Unit-2- Introduction of sculpture, various mediums like clay,plaster of paris, Terracotta Unit-3- Process of modelling, carving & assemblage Unit-4- Introduction of performing arts-vocal &instrumental, Definition of Music, methods of Indian Music Unit-5- Introduction of Performing arts-Dance (Various Dance Forms), Natak	Core	3	0	0	15	10	25	75	100	3
3.	RA140103T	Fundamental Textile design- Unit-1- Traditional design, nature based design ,Geometrical pattern design Unit-2- Fundamental of Textile design- motif, Repeat & Design , concept , Batik & Dyeing Unit-3- Design for wearing, design for block printing, design for Embroidery Unit-4- Types of Loom, Parts of	Minor	3	0	0	15	10	25	75	100	3

		Handloom and their function Unit-5- Plane wearing, stripe and check effect, fabric and fiber										
4.	RA140104P	Proficiency in spoken English	SEC	3	0	0	15	10	25	75	100	3

Practicals

5	RA140105P	Drawing–I Learn to draw basic shapes & understanding different forms .	Practical	0		4					100	2
6	RA140106P	Still Life–I Learn to draw & to render of basic shapes in three dimensions such as casts, drapery and still objects, develop the skills of light & shades in pencils, charcoal and pastels.	Practical	0		4					100	2
7	RA140107P	Clay Modelling–I Design three dimensional objects in clay such as ear, eye nose, hand, feet etc.	Practical	0		4					100	2

Co-curricular

8.	RH000101	First Aid & Health		0	2	0				100	100	2
		Total		12	2	12					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher's Assessment , ESE- End Semester

Examination , SEC – Skill Enhancement Course , VAC – Value added courses

BACHELOR OF FINE ARTS (NEP) YEAR -I, SEM -II

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140201T	History of Indian Art-II Unit-1- Chalukya period: temple of Badami & Aihole Unit-2- Pallava period: Rath temple & Shore temple Unit-3- Chola & Chandel period: Brihadisvara temple at Thanjavur, Meenakshi temple- Madurai Unit-4- Kalinga architecture : Sun temple of Konark, Jagannath temple of Puri, Lingraj temple Unit-5- Jain Temple of Mount Abu	Core	3	0	0	15	10	25	75	100	3

		Rajasthan , Chandel Period (Khajuraho Temple)										
2.	RA140202T	Fundamental of Art –II Unit-1- Definition of art, classification of Art Unit-2- Sadang- the six limbs of art Unit-3- Six Elements of Art-Line, from, colour Unit-4- Tone, Texture, Space Unit-5- Principal of Art- Balance, Harmony, Rhythm, Proportion, Emphasis, Unity	Core	3	0	0	15	10	25	75	100	3
3.	RA140203T	Theatre – Unit-1- Introduction to Theatre , History of Indian Theatre Unit-2- History of Western Theatre , Comedy of Forms and styles of Theatre – Comedy and Tragedy Unit-3- Theatre Architecture , Survey of historical and contemporary theatre Architecture Unit-4- Indian Folk and Street Theatre – Regional Folk Theatre – Jatra (Bengal & Odisha) ,Tamasha (Maharashtra) ,Swang (Haryana) Unit-5- Nautanki (U.P.) ,Bhavai (Gujrat) ,Dashavtar (Goa)	Minor	3	0	0	15	10	25	75	100	3
4.	RA140204T	Fundamentals of Digital Marketing	SEC	3	0	0	15	10	25	75	100	3

Practicals

5	RA140205P	Colour Studies–I Understanding possibility of colour medium, Applying different colour medium, composition in monochrome/ colour	Practical	0		4					100	2
6	RA140206P	Still Life–II Study of man- made and natural objects in colour	Practical	0		4					100	2
7	RA140207P	Clay Modelling– II Sculptural experience-round, low & high relief, simple exercise in texture and design with pottery , Figurative study	Practical	0		4					100	2

Co-curricular

8.	RH000201	Human values and environmental Studies		0	2	0				100	100	2
		Total		12	2	12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -II , SEM –III (applied Art)

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam			Exam ESE	Sub Total	Credit
							Sessional exam					
				L	T	P	CT	TA	Total			
1.	RA140301T	History of Indian Art-III Unit-1- Pal & Apbhransh style Unit-2- Rajasthani style- Mewar school, Harauti school, Kota & Bundi school Unit-3- Dhundhar school- Jaipur kalam, Marwar school- Kishangarh kalam Unit-4- Mughal period- Akbar , Jahangir and Shah jahan Unit-5- Pahari painting- Kangra, Basholi & Gharwal kalam	Core	3	0	0	15	10	25	75	100	3
2.	RA140302T	Advertising theory -I Unit-1- Introduction, Definitions of advertising Unit-2- features of advertising, objectives of advertisimg, importance of advertising Unit-3- role of advertising marketing mix, role of advertising in society Unit-4- introduction, before printing era, post printing era Unit-5- History of advertising in India	Core	3	0	0	15	10	25	75	100	3
3.	RA140303T	Handicraft: Unit-1- Craft traditions – historical overview of various	Minor	3	0	0	15	10	25	75	100	3

		crafts ancient to modern times understanding the role of craft in different culture and societies Unit-2- Basic principle of design, colour composition, learning about different materials, their properties Unit-3- Exploring traditional methods and techniques used in various crafts absorption drying capacity, process and methods of handicraft, fashion industry Unit-4- Raw material- colour, brushes cloth, mirror, technique for working with metal, woodworking, pottery Unit-5- Business and marketing- understand the business aspects of running a ¿craft- related venture learning about different marketing strategies and sales technique understand the financial aspect of running a craft business										
4.	RA140304T	Fundamentals of Insurance	SEC	3	0	0	15	10	25	75	100	3

Practicals

5	RA140305P	Lettering and typography : 1.Evolution of alphabets 2. Practice of hand writing 3. Elements of calligraphy 4. Basic strokes and design 5. Fundamental of visual art calligraphy motive	Practical	0		4					100	2
6	RA140306P	Graphic design: 1.making og logo design 2.usage of single colour in the making of logo design 3.book cover designs 4.danglers and bunting designs to know different shapes and sizes to have idea of die cutting	Practical	0		4					100	2

		5.book mark design and sticker designs										
7	RA140307P	Photography: 1.brief history of camera development and type of camera. 2.understanding of camera and its mechanism understanding exposure, shutter speed, aperture and ISO etc. 3. learning composition basics (rule of third, leading lines, symmetry & pattern, eye) 4. exploring basic composition, landscape & portraits. 5.making sepia tint/ black & white and sizing of photographs on suitable application	Practical	0		4					100	2

Co-curricular

8.	RH000308	Physical Education & Yoga		0	2	0				100	100	2
		Total		12		12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR - II, SEM –IV (Applied Art)

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
							Sessional exam			Exam ESE		
							CT	TA	Total			
				L	T	P						
1.	RA140401T	History of Indian Art-IV Unit-1- Company Style, Modern Art Revolution Raja Ravi Verma , Unit-2- Indian Renaissance - Bengal school, Abnindra Nath tagore	Core	3	0	0	15	10	25	75	100	3

		Unit-3- Nandlal Bose, Asit kumar Haldar, Unit-4- Kshitindranath Mazumdar, Gagendra Nath tagore ,Ravindra nath Tagore Unit-5- D.P.Rai Chaudhary, Yamini Roy										
2.	RA140402T	Advertising theory -II Unit-1- classification of advertising based on design , classification advertising. Unit-2- classification on the basis of media, difference between national advertising and retail advertising. Unit-3- elements of design, headline subline, illustration, body copy, logo trademark, monogram, and emblem. Unit-4- layout, types of layout, steps in layout, process of layout. Unit-5- Introduction, types of copy, USP.	Core	3	0	0	15	10	25	75	100	3
3.	RA140403P	Computer Graphic and Data analysis in Visual Arts Unit-1- Computer Literacy , Basic of Computer Hardware , Basic of Computer Software Unit-2- Indroduction to Computer Graphics , Display devices , Graphic Software Unit-3- Computer Operating System , Internet and open Sources Resources ,Use and Create Google Forms Unit-4- Composing and Editing Documents ,Document Formatting and Printing,Data entry Data Management Unit-5- Data Storage , Data Retrieval , Data Analysis ,	Minor	3	0	0	15	10	25	75	100	3

Practical

4	RA140404P	Lettering and typography	Practical	0		4					100	2
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		1. Typographic- advance calligraphic 2. Letter design , type study 3. sans serif, roman & gothic 4. principles of type design 5. advertising related words & slogans										
5	RA140405P	Graphic design: 1. logo designs with logotype and monogram 2.simple graphic design poster using flat colours with the help of simple minimal poster technique 3.unit designs 4.show card design with die cut 5. logo design with multi colours	Practical	0		4					100	2
6	RA140406P	Photography : 1.knowing about different type of lens and their field of view 2. exploring landscape and making panorama. 3. working with indoor lighting equipment. (table top/ product photography) 4. knowing about different type of image quality in camera and their uses. (camera RAW, large, medium, small etc) 5. basic development & enhancement of photography with application	Practical	0		4					100	2

Research Project

7.	RA140407R	Project (Subject on Mandal / District level)	Research	3	0	0				100	100	3

Co-curricular

8.	RH000401	Indian/ Local Language		0	2	0				100	100	2
		Total		12	2	12					800	20

BACHELOR OF FINE ARTS (NEP) YEAR -III, SEM –V (Applied Art)

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
							Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140501T	History of Western Art- I Unit-1- Pre Historic painting, Egyptian Art Unit-2- Create and Mycenian art Unit-3- Classical Painting, Early Christian Art Unit-4- Byzantine Art Unit-5- Romanesque and Gothic art	Core	3	0	0	15	10	25	75	100	3
2.	RA140502T	Advertising theory -III Unit-1- determinants of advertising media, budget Unit-2- radio advertising, internet advertising, Unit-3- media planning introduction, steps in media planning, media vehicle choice Unit-4- role of media research Unit-5- interacted marketing communication	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140503P	Computer Graphics: 1.Merchandising on apparel of any brand 2.branding on any of the area related to any event, festival or carnival 3. shop signage's and backdrop design 4. product dispensers 5. certificates designs	Practical	0		4					100	2
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5	RA140504P	Photography 1.exploring micro shots and composition 2. Model / fashion photography. (indoor & outdoor) 3. Photography for advertisement campaign. 4. Exterior and interior shoot (architectural photography) 5. Cleaning and editing with application and making files towards Final Prints.	Practical	0		4					100	2
6	RA140505P	Illustration 1. Drawing on spot to study the elements required for the story. 2. Story illustration creation for children books in any two opaque or transparent color. 3. Illustration on given subjects. Pictorial and dimensional representation in opaque and transparent colour, both in line and halftone for letter press and offset printing.	Practical	0		4					100	2
7	RA140506P	Press Layout & Poster Design-I 1.Understanding layout problem and solution in design. 2.Working with text arrangement and calculating copy. 3. Layout and designing poster for social issue. 4. Propaganda/ political/movies poster making. 5. Making of a Hording/ billboard(large size) on social issues/brand.	Practical	0		4					100	2

Research Project

8.	RA140507R	3D Animation and Video Art	Research	03	0	0				200	200	4
				09		16					800	20

BACHELOR OF FINE ARTS (NEP) APPLIED ART YEAR- III , SEM -VI

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam					
							CT	TA	Total			
1.	RA140601T	History of Western Art- II Unit-1- Early Renaissance Painting Unit-2- High Renaissance Painting Unit-3- Baroque& Roccoco Painting Unit-4- Neo Classicism , Romanticism Unit-5- British Landscape Painting, Realism	Core	3	0	0	15	10	25	75	100	3
2.	RA140602T	Advertising Theory -IV Unit-1- Economic Advertising. Unit-2- Social Aspects of Advertising. Unit-3- Regulation of Advertising Unit-4- Control on Advertising Unit-5- Advertising Agency: Introduction, Meaning and Definition.	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140603P	Computer Graphics 1.CorelDraw& Adobe Illustration & Adobe Photoshop technical techniques and its implementation. 2.Photoshop layers technical usage in Image editing.	Practical	0		6					100	2
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		3.360 Degree Campaign making on CorelDraw and Illustrator tools usage side by side to support vector making graphics										
4.	RA140604P	Photography 1.Selecting a subject for photography and exploring their shots. 2.Exploring night and weather photography. 3.Photography for advertisement campaign. 4.Different Media Purposes, Reproduction Techniques, Printing, Developingetc. 5.Use of advance layering, advanced composition on transferred scanned image or photographs.	Practical	0		6					100	2
5.	RA140605P	Illustration 1.Project Oriented and Industry specific illustration. 2.Influence of Modern trends of Illustrations and Editorial illustrations 3.Story boarding for creative TVC or social awareness	Practical	0		4					100	2
6.	RA140606P	Press Layout & Poster Design- II 1.Understanding layout problem and solution in design. 2.Working with text arrangement and calculating copy. 3. Layout and designing poster for social issue. 4. Propaganda/ political/movies poster making.	Practical	0		4					100	2

		5. Making of a Hording/ billboard(large size) on social issues/brand.										
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Research Project

7.	RA140607R	Internsship under senior Artists	Research	0	0	0				200	200	4
		Total		6	0	20					800	20

BACHELOR OF FINE ARTS (NEP) APPLIED ART YEAR -IV, SEM -VII

S. No	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam ESE		
							CT	TA	Total			
1.	RA140701T	History of Indian Art-Modern Art Group & Its Artists Unit-1- Tanjor School of painting , Kalighat Paintings Unit-2- Establishment of Art Institutions in India –Madras School of Art , School of Indian Art in Calcutta ,Sir J.J. School of Art in Bombay Unit-3- Pioneer of Modern Art – Ram kinker Baij ,D.P.Roy Chaudhaury Unit-4- Delhi Shilpi Chakra – Bhabesh Chandra Sanyal ,Dhanraj Bhagat , K.S. Kulkarni ,Kanwal Krishna Unit-5- Progressive Artist group- M.F. Hussain , F.N. Souza , S.H.Raza,K.H.Ara	Core	3	0	0	15	10	25	75	100	3

2.	RA140702T	Advertising Theory -V Unit-1- Advertising Campaign: Introduction, Objective of Campaign, Process of Planning the Advertising Campaign, Unit-2- Factors Influencing the Planning of an Advertising Campaign. Unit-3- Advertising Budget: Methods of farming, Advertising budget. Unit-4- Layout & Illustration:Introductionof layout, Features of a Good Layout, Types of Layout, Typesof Illustrations. Unit-5- Copy: introduction, Characteristicsof Copy, Types of Copy, Elements of Copy, types of copy. Headline, features ofheadline.	Core	3	0	0	15	10	25	75	100	3
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Practicals

3.	RA140703P	Video Art –I	Practical	0	0	4					100	2
4.	RA140704P	Installation Art-I	Practical	0	0	4					100	2
5.	RA140705P	Studio Course (Work Display) The student will have to present a minimum of 50 visuals at the end of session to establish his/ her hold on the subject. Each student shall plan the program of study in consultation of the department	Practical	0	0	4					200	2

Research Project

6.	RH000706R	Tour of Art Places , Museum & Galleries (Survey based Report) Tour of art places, museum and galleries, report on tour about 25 pages	Research	0	0	0				200	200	4
		Total		06		16					800	20

BACHELOR OF FINE ARTS (NEP) APPLIED ART YEAR- IV , SEM -VIII

S. No.	Paper code	Subject	Nature	Periods			Evaluation Exam				Sub Total	Credit
				L	T	P	Sessional exam			Exam		
							CT	TA	Total	ESE		
1.	RA140801T	Research Methodology Unit-1- Meaning , Purpose and Scope of research Methodology in Arts Unit-2- Types of FundamentalResearch , Methods of Research – Experimental, Descriptive Unit-3- Steps of Research, Criteria and source for Identifying the Research Problem Unit-4- Characteristics of a good research problem,Project and Article writing Unit-5- Format and Styles of research proposal , Writing references in research proposal	Core	3	0	0	15	10	25	75	100	3
2.	RA140802T	Advertising Theory -VI Unit-1- Consumer Psychology: Meaning, Factors Influencing Consumer Psychology Unit-2- Buying Motives: Meaning, Classification of Buying Motives, Primary Motives and Secondary Motives. Selling Point, USP. Unit-3- Advertising Research-: Definition, Importance of Research in Advertising, Types of advertising research. Unit-4- Testing of an Advertisement part-I:Introduction, 5w, DAGMAR Model, AIDA Unit-5- Testing of an Advertisement Part-II: Pre-Testing Methods and merits, Post-Testing Methods and merits.	Core	3	0	0	15	10	25	75	100	3

Practicals

3.	RA140803P	Computer Graphics 1.CorelDraw & Adobe Illustration & Adobe Photoshop technical techniques and its implementation. 2.Photoshop layers technical usage in Image editing. 3.360 Degree Campaign making on CorelDraw and Illustrator tools usage side by side to support vector making graphics	practical	0		4					200	2
4	RA140804P	Installation Art-II	Practical	0		4					100	2
5	RA140805P	Video Art –II	Practical	0		4					100	2

Research Project

6.	RH000806R	Major Research Project	Research	4	0	0				200	200	4
		Total		10	0	16					800	20

Abbreviations : L – Lecture , T- Tutorials , P – Practical , CT – Class test , TA – Teacher's Assessment , ESE- End Semester Examination , SEC – Skill Enhancement Course , VAC – Value added courses

APPLIED ART Course Outcomes

BFA.Year-I , Semester-I

Co-1	Understanding the theory of Ancient Indian Art. Recognizing the characteristics, techniques and historical background of Indian art and architecture. Discovering primary and secondary sources of Ancient Indian art. Evaluating artworks of ancient Indian history.
Co-2	Students get information about Art. The Art language is based on concepts called the Shadang, Elements and Principal of Design, Introduction of the basic knowledge of Shadang, Elements and Principal of Art.
Co-3	Free hand drawing study from objects and nature by line as well as light and shade with colourful visual experience.
Co-4	Understanding the creativity of a design required for developing visual arrangement in to different mode.
Co-5	To understand the techniques which focus on the relations of material and treatment with basic anatomy of sculpture?
Co-6	To learn Art by still objects. These objects can be fruits, vegetables, vases, flowers and things that are not live.
Co-7	Understanding of the Methods Usage of Nature Drawing and colouring.

BFA.Year-I , Semester-II

Co-1	Understanding the theory of Indian Art. Recognizing the characteristics, techniques and historical background of Indian art and architecture. Discovering primary and secondary sources of Indian art. Evaluating artworks of Indian history
Co-2	To understating the basic knowledge of fundamental aspects of visual and performing Arts like Graphic, Mural as well as Performing Arts also.
Co-3	Understanding the creativity of a pictorial design in colour, required for developing a colour composition and basic understanding of colour.
Co-4	Student will gain the knowledge of designing skill in different aspects like calligraphy and optical illusion.
Co-5	To enhance the study of three dimensions though manipulated skills in clay and plaster etc.
Co-6	Apply the skills of observation to draw and render objects in three dimensions. Identify the relationship between objects, colour and texture also.
Co-7	Understanding of the Methods Usage of colour in Nature studies.

BFA.Year-II , Semester III

Co-1	Develop a basic understanding of the art history of medieval Art
Co-2	Understanding Fundamentals, Objectives and Importance of Advertising. Analyzing role of Advertisement in the market. Summarizing active Participating in advertising, Role of Advertising marketing mix, Role of advertising in society.
Co-3	It will provide the information about vanishing folk art forms to the student. The student will become familiar with the folk arts of Madhya Pradesh. Acquire knowledge of various folk arts' material.
Co-4	. Understanding evolution of alphabets, Element and Fundamentals of Calligraphy .Applying basic strokes and handwritten Calligraphy. Analyzing different typefaces in Calligraphy. Creating design by incorporating Calligraphy.
Co-5	Understanding Basics and essentials of Graphic Design in the context of Advertising. Applying single color in logo design, die cutting. Analyzing Dangers and Bunting designs to know different shapes and sizes to have idea of die cutting. Creating Bookmarks, Book covers, Dangers, Logo design and Stickers
Co-6	Understanding the concept of Exposure, Shutter speed, ISO and Aperture. Applying it through DSLR Camera and editing through Photoshop. Evaluating the significance
Co-7	Understanding of the basic principles of printmaking. Introduction of materials and use for making a design based on gathering impression from various surfaces. Simple assignment based on Lino cut/wood cut

BFA.Year-II, Semester IV

Co-1	Develop a basic understanding of the art history of modern Indian Art & its Artist how they proceed the Indian art forward in the globalization.
Co-2	Understanding Advertising classification and design element. Recognizing the characteristics, techniques, and historical background of Advertising classification and design elements. Discovering primary and secondary sources of Advertising classification and design elements. Evaluation of Advertising classification and design element.
Co-3	Understanding Principles of type Design, Advertising related words and Slogans. Applying Sans Serif & Serif, Roman & Gothic font in Letter Design. Analyzing Type Study. Creating type and Typography Design.
Co-4	Understanding the importance of Graphics in the field of Advertising. Applying flat colors with the help of simple minimal Poster technique and multi colors in Logo design. Analyzing Logo designs with Logotype and Monogram. Creating Logo and Unique designs.

Co-5	Understanding the concept of Light and shade in Photography. Applying it digitally Through DSLR camera and Photoshop. Evaluating the significance of Light and shade in photography compositions. Creating artworks by clicking softcopy of picture through DSLR camera.
Co-6	Understanding the detailed study of human head through masses of color. Demonstrating Portrait of life model with different angle. Creating Portraits and animals in Pastel / Water colors/ Poster color on Canvas/Paper.
Co-7	Understanding the meaning, terminology and process of printmaking (three dimensional exercise)

Semester V

Co-1	Understanding the historical background of European art. Evaluation the art work of different civilization.
Co-2	Understanding the Concepts of Planning and research in advertising. Recognizing the best ways to do research RND process in Advertising.Discovering Advertising mediums (radio, Print, Outdoor,OOH). Evaluating the Research in Marking process through (TRP, ABC, NRS surveys).
Co-3	Understanding the concept of Printing and Technical tools of advertising software's. Applying it digitally on (Photoshop and Illustrator and Corel). Evaluating the significance of Printing and Production House.Creating artworks Folders, Die Cuts, Packaging boxes, Dangers, Buntings and Show cards.
Co-4	Identifying Photography and Techniques. Understanding of different platforms of Photography. Applying different Photography Techniques.Analyzing different platforms of Photography.
Co-5	Understanding the elements of required for the story boarding design. Applying any two opaque or transparent color in story Illustration for children books. Analyzing Illustration on different subjects, Pictorial and Dimensional representation both in line and halftone for Letter press and Offset printing. Creating for publications Illustrations.
Co-6	Understanding the concept of Press Ads and Die cuts techniques. Applying it digitally on (Illustrator and Photoshop). Evaluating the significance of Die cuts in making Collaterals. Understanding the History and Concept of poster making and Designing of outdoor Advertisement. Applying Design in minimalist poster on current social issues.
Co-7	Understanding the meaning and process of Wash painting.

Semester VI

Co-1	Understanding the historical background of European painting.
Co-2	Understanding the Concepts of Working of an Advertising Agency. Recognizing the old ways and forms of advertising working methods. Discovering working process of Advertising agency. Evaluating Advertising Process – Structure, Services, Benefits and Career options.
Co-3	Understanding the concept of Print advertisement (newspaper, Magazines, brochures, Newsletter). Applying it digitally on (Photoshop and Illustrator).Evaluating the significance of print advertisement in our life. Creating artworks 3 fold folders, Coffee table Booklets, Posters and Advertorial ads.
Co-4	Identifying of photography and composition correction. Understanding of photography composition. Applying techniques of Photography for advertisement campaign photography. Analyzing Different Media Purposes, Reproduction Techniques, Printing, Developing etc.
Co-5	Understanding conceptual and professional Illustration skills. Applying different mediums of conceptual and professional Story illustration and Cartoonist Illustration. Evaluating conceptual and professional Story illustration and Cartoonist illustration. Utilizing conceptual and professional Story Illustration and Cartoonist illustration.
Co-6	Understanding the concept of Newspaper ad and Advertorial. Applying it digitally on (Corel Draw, Illustrator and Photoshop). Evaluating the significance of (Advertorial and Newspaper ads). Understanding outdoor advertisement and Learning of large size poster (hording).
Co-7	Understanding about wash painting tools,uses of different tools,new experiments in Wash Painting

BFA.Year-IV -Semester VII

Co-1	Understanding the concept of consumer psychology and buying motives and creation of visualization. Recognizing the old ways of buying motives and methods in advertising. Discovering consumer psychology working process. Evaluating consumer psychology Process – Structure, Services, and Benefits.
Co-2	Understanding Research methodology, its meaning and process of research.
Co-3	Understanding display of Art by exhibit their art work
Co-4	Understanding the Art by visiting Art places, learning by seeing paintings in Galleries and museums
Co-5	Video Art
Co-6	Applying different techniques for making Installation in 3D form. Creative Art work by using waste material

BFA.Year-IV - Semester VIII (Applied Art)

Co-1	Understanding research methods. Eligible for Post Graduate degree and open the way for Ph. D degree. Understanding the writing research paper.
Co-2	Understanding facing the Board for Interview
Co-3	Identifying of photography and composition correction. Understanding of photography composition. Applying techniques of Photography for advertisement campaign photography. Analyzing Different Media Purposes, Reproduction Techniques, Printing, Developing etc
Co-4	Teaching Practices.....

Suggested Readings

1. A concise History of Modern painting by Sir Herbert Read Edward, Kissinger Publication LCC
2. A History of Fine Arts in India and West by Edith Tomory, London
3. Aadhunikkalakosh, VinodBhardwaj
4. Abhinava Gupta on Indian aesthetics by Y.S. Walimbe
5. Aesthetics- Philosophy of beauty & Art by RajendraVajpai
6. Art and Technique by- AvinashBahadurVerma, Edition-2nd, Rajni Press, Meerut
7. Art of Ancient India, by Susan Huntington, New York
8. Basic Design 02: Layout by Gavin Ambrose, illustrated, AVA Publishing
9. Basics Advertising 01: Copywriting By Rob Bowdery, illustrated, AVA Publishing
10. Basics Advertising 03: Ideation by Nik Mohan, AVA Publishing
11. BhartiyaChitrakala by V S Agrawal
12. BhartiyaMurti-Kala by Singh Arbind Kumar
13. BhartiyaChitra-Kala by AgarwalVasuDevSharan
14. Elements of Indian art by S.P. Gupta, D.K .Pvt. Ltd, 2nd Edition New Delhi
15. History of Arts by J.W. Janson, Thames and Hudson ,London
16. Indian Sculpture by Agarwal V.S
17. Meaning of Art by Harbert Read, The Penguin edition
18. RupankanGirirajKisorAgarwal , Sanjay Prakashan Agra

19. SamkaleenBhartiyechitrkala, Ashokabhumika, Ankitapakashan
20. The Transformation of nature in art by AnandaCoomarSwamy, New York, Dover
21. Through the Ages (Ninth Edition) by Richard G. Tansy, 8th Edition, Harcourt publisher, Australia
22. Smith, Stan. (1983). *The figure drawing & painting*. NY. USA, Book Sales Publishers.
23. Perard, Victor (2006), *Anatomy & Drawing*. Mumbai India, Grace Prakashan
24. Terry Sullivan, (1999), *Best of Sketching & Drawing. A Collection of Still Life, Portraits & Landscapes*, UK. Rockport Publishion.
25. Meaning of Art by Harbert Read, The Penguin edition
26. Indian Art by ParthMittra, Oxford University press New York,
27. The Transformation of nature in art by AnandaCoomarSwamy, New York, Dover
28. rinciples of Art by R.G. Collingwood, Landon
29. Art of Ancient India, by Susan Huntington, New York
30. History Of Indian Painting, by Krishna Chaityanya, Abhinav Publications, New Delhi
31. Mughal Painting during Jahangir's time by Ashok KumarDas, Asiatic Society
32. Paintings of Akbar's court by GeetiSen, Luster press Pvt
33. Basics Advertising 03: Ideation by Nik Mohan, AVA Publishing
34. Ogilvy on Advertising by David Ogilvy, Knopf Doubleday Publishing Group
35. The photographer's guide to light by Nigel Hicks, illustrated, David & Charles
36. The Everything Photography Book: by Melissa Martin Ellis, 2nd edition, Everything Books,
37. Hebraic Calligraphy: Exercise Book, by Catherine P. Kail (Volume 4), CreateSpace Independent Publishing Platform
38. Creative Lettering and Beyond by Gabri Joy Kirkendall, Walter Foster Publishing
39. Calligraphy: The Ultimate Beginner's Course to Mastering Calligraphy and Improving Your Penmanship by Rolland Martuso, Kindle
40. An Illustrated Book of Bad Arguments by Ali Almosawi, Scribe Publications
41. Force: Character Design from Life Drawing by Mike Mattesi, Taylor & Francis
42. Anatomy and Drawing by Victor Perard, Courier Corporation
43. The Fundamental of Creative Advertising by Ken Burtenshaw, Nik Mohan, Caroline Barfoot, illustrated, A&C Black
44. विज्ञापन तकनीक एवं सिद्धांत- नरेन्द्र सिंह यादव, राजस्थान हिंदी ग्रन्थ अकादमी (6 वासं)
45. Posters; designing, making, reproducing by George F. Horn, Davis Publications
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